



CANADIAN ASSOCIATION OF SNOWBOARD INSTRUCTORS

HALL OF FAME AWARD

ALLISON CHURCH

INDUCTED NOVEMBER 2014



AWARD PRESENTED BY WALTER TRAUB.

"It is my great honour and pleasure to have been selected by the Board of Directors and Management of our Association to honour Allison Church, "Shred", as one of the first two inductees to the CASI Hall of Fame. Putting Allison's name forward as a candidate and the Board's decision to induct Shred to the Hall of Fame were probably the easiest decisions to make. To my mind Shred was so obviously deserving of this award that it was simply a "No Brainer".

I have known Shred for over 18 years. Over the course of those years I have grown to like and respect her and to appreciate the passion, effort and contributions that she has made to our Association. I recall vividly the day I first met Shred at the 1997 Evaluators Pre-course at Mount Tremblant. For me, a person who has spent most of his adult life in corporate boardrooms of Bay Street, governed by precise and detailed rules and agendas, attending that memorable Pre-course was a 180 degree about turn from my day to day experience. However, amongst that semi-organized chaos, as I would call it, there was a voice of maturity and reason that stood apart. She was tall,..... she was blonde,..... she spoke loud and clear with precise English and French to boot, andon top of it all she was good looking. Who could ask for anything more? When she spoke the "mass-madness" would instantly subside, and the "mad world" paused to listen. I must say I was impressed. Who is this person, I wondered.

It was the later years however that cemented my deep respect for Shred. From her effervescent and exciting personality, to her passion for our sport, to her amazing work in designing special techniques and creating videos for teaching children, down to her critical eye as an Evaluator, she has created a legacy that will last forever and I had grown to respect her even more.

I had pursued many degrees, diplomas and certifications in my life, and never faltered in any of them. Then there I was taking my Level 2 CASI Instructor course at Blue Mountain in the spring of 1998. I was blessed with not one, but two of the best evaluators in CASI, Dylan Dainard and Allison Church. What a great learning experience. I was old but new at the sport of snowboarding and certainly felt that I was at "standard" by the course end.

So did Dylan but not Shred. In presenting me with the results she complimented many aspects of my riding and correctly pointed out some deficiencies. In the end she concluded that I was just shy of "standard" and didn't think that I would be happy to pass knowing that. I was shocked and disappointed. This was my first "incomplete" ever. I swallowed hard and accepted it because I respected her. I completed the course a few weeks later and was better off for it.

Shred was destined to be a legend from inception. She pioneered techniques for teaching children how to snowboard. She was the voice of reason at meetings and courses. She always led by example. She was the First female CASI Level 4. She was elected and served on CASI's Technical Committee representing Ontario and made great considerable contributions. I could not possibly think of a better candidate for the first inductee to CASI's Hall of Fame.

Ladies and Gentlemen, I am now proud to present to you her highness the "Queen of Shred", Allison Church, one of CASI's two first inductees to the Hall of Fame, and I take great pleasure in presenting to her on behalf of the Board of Directors of CASI, the CASI, Hall of Fame certificate and ring. "